

# 12<sup>th</sup> Annual Pulmonary Embolism Scientific Symposium

## 2026 EXHIBITOR PROSPECTUS

 Boston Marriott Copley Place  
**BOSTON, MA**

**October 1 – 3**

Annual Pulmonary Embolism  
Scientific Symposium

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**September 30**

Physicians-in-Training Bootcamp



# Welcome

Thank you for your support and participation in the 12th Annual Pulmonary Embolism Scientific Symposium from October 1 - 3, 2026 in Boston, MA. In addition, The PERT Consortium® will host the Physicians-in-Training Bootcamp on September 30, 2026.

The following will provide you with important information as an exhibitor.

If you have any questions or need further assistance regarding the Symposium or Bootcamp including sponsorship opportunities, please contact Tracey Reid at [treid@btscme.com](mailto:treid@btscme.com) or 305-928-4669.



# Introduction

## **ABOUT THE PERT CONSORTIUM**

The PERT Consortium is honored to serve as the premier organization dedicated to establishing, optimizing, and expanding multidisciplinary Pulmonary Embolism Response Teams (PERT), and their quality care for pulmonary embolism (PE) patients. The committed clinicians, scientists, administrators, and industry professionals that play a role in this care form a community, The PERT Consortium.

At the heart of PERT's mission are the multidisciplinary specialists, and patients, that strive for better outcomes as part of a collaborative, coordinated approach to PE diagnosis, treatment and management.

## **About the 12th Annual Pulmonary Embolism Scientific Symposium**

The PERT Annual Pulmonary Embolism Scientific Symposium is the world's largest medical education conference dedicated to the multidisciplinary and coordinated approach to pulmonary embolism diagnosis, treatment and management. Once a year this community convenes to share knowledge, conduct business, enjoy each other's company, and pursue a bright future for the care of PE patients.

Participating in this year's CME meeting offers a unique chance to connect with professionals from diverse disciplines at the forefront of PE Care and Venous Thromboembolism.

## **Target Audience**

- + Influential world leaders in the fields of PE & VTE
- + Members, senior members, & team administrators of The PERT Consortium
- + Fellows, residents, attending physicians
- + Cath lab nurses, radiologic technologists, technicians, physician assistants, nurse practitioners
- + Diverse range of disciplines including interventional, invasive, general cardiology, internal medicine, pulmonology, emergency, hospitalists, hematology, radiology, & others

## DEMOGRAPHICS

### 2025 Symposium Demographics

The 2025 Symposium was a great success with attendees representing more than 35 countries and all the major disciplines on the front lines of PE care and venous thromboembolism.

**400**  
PHYSICIANS

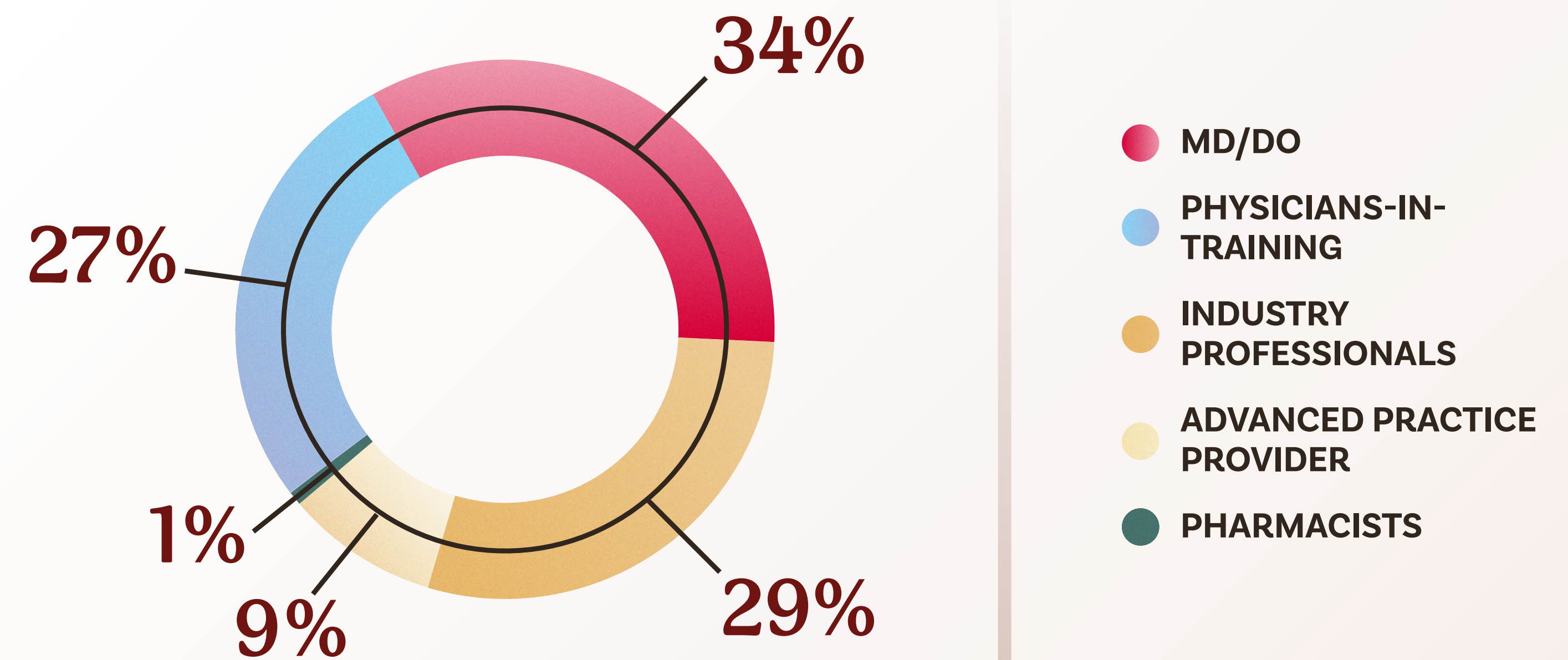
**100**  
TRAINEES

**150**  
INDUSTRY PROFESSIONALS

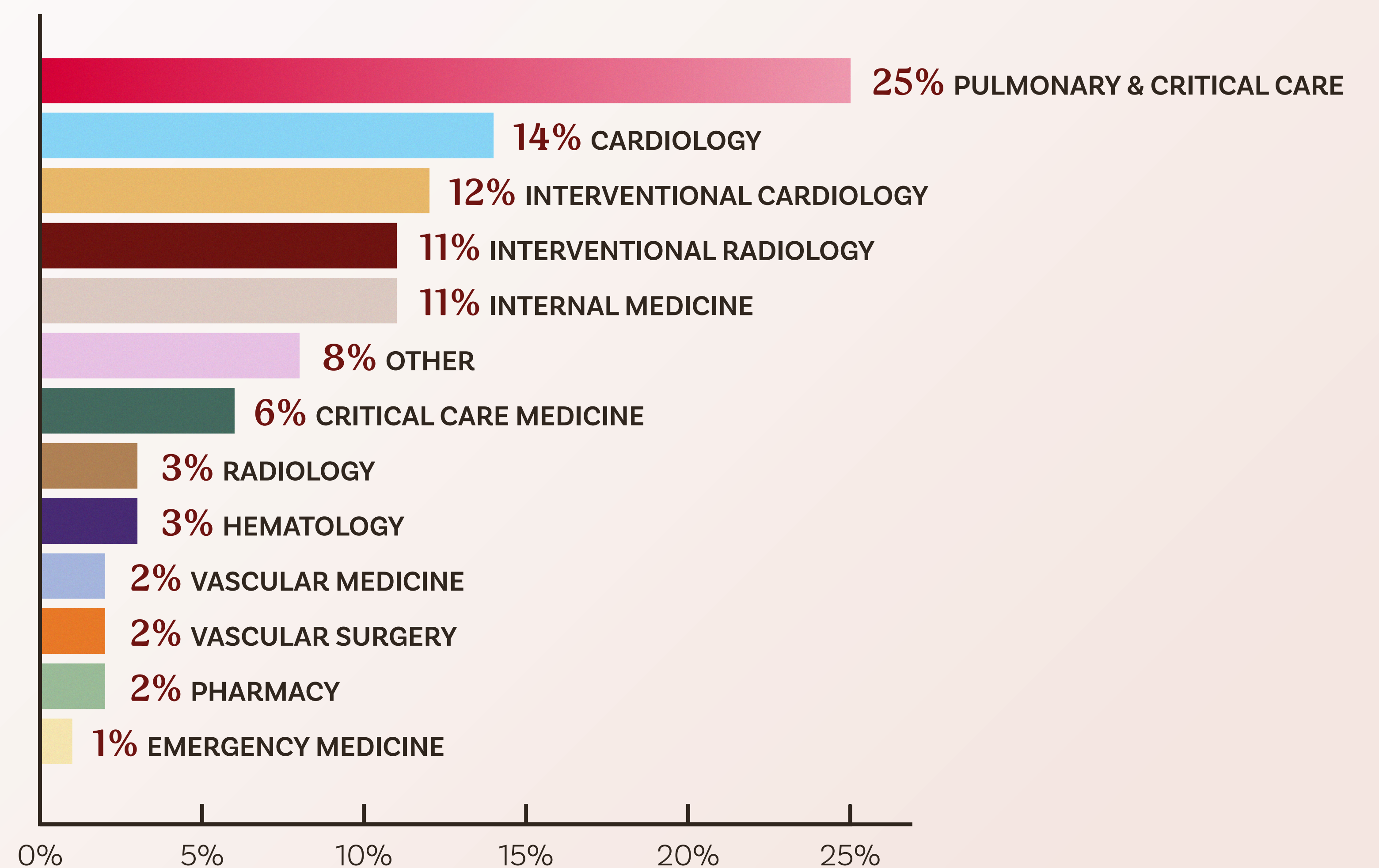
### Countries Represented

Argentina • Australia • Brazil • Canada • Chile • China  
Colombia • Ecuador • Egypt • Germany • India • Ireland  
Israel • Italy • Jordan • Malaysia • Mexico • Moldova • Nepal  
Netherlands • New Zealand • Oman • Pakistan • Philippines  
Poland • Portugal • Saudi Arabia • Singapore • South Korea  
Spain • Sweden • Switzerland • Thailand • Turkey • Ukraine  
United Arab Emirates • United Kingdom • United States

### Attendees by Clinical Profession



### Attendees by Specialty



## PROGRAM OVERVIEW

The PERT Consortium™'s 12th Annual Pulmonary Embolism Scientific Symposium will feature a prestigious faculty conducting a three-day educational program with industry leading expert speakers, case studies and reviews, informative lectures, abstract presentations and lively discussion on the latest advances in the diagnosis, risk stratification and treatment of PE, and more.

### COURSE DIRECTORS

**Brett Carroll, MD**

Cardiology, Beth Israel Deaconess Medical Center

**Beverley Hunt, MD**

Thrombosis and Haemostasis, Guys' and St Thomas' NHS Foundation Trust

**Jeff Kline, MD**

Emergency Medicine, Wayne State University

**Patrick Muck, MD**

Vascular Surgery, Trihealth Heart & Vascular Institute

**Parth Rali, MD**

Pulmonary Critical Care, Director Temple University System

### ADVISORY COMMITTEE

**Richard Channick, MD**

Pulmonary & Critical Care, UCLA Medical Center

**Ken Rosenfield, MD**

Interventional Cardiology, Massachusetts General Hospital

**Rachel Rosovsky, MD**

Hematology, Massachusetts General Hospital

**Charles Ross, MD**

Vascular Surgery, Piedmont Hospital

**Seth Sokol, MD**

Cardiology, Jacobi Medical

**Tom Todoran, MD**

Interventional Cardiology, Medical University of South Carolina

**Frances Mae West, MD**

Pulmonary & Critical Care Medicine, Thomas Jefferson University Hospital

## EXHIBITOR OPPORTUNITIES

\*Available on a first come first serve basis

**PREMIER EXHIBITOR: \$45,000**

- + 10'x20' Booth
- + 20'x20' Island (limited space, additional \$10,000)\*
- + (5) Full-Access Badges
- + Prominent Booth Placement
- + (2) Full-Page Ads in PERT Digital Exhibitor Guide
- + (1) Email Blast to Conference Attendees
- + (1) Mobile App Push Notification
- + (1) Attendee List

\*Limit to one if wanting to host puppy park\*

**STANDARD EXHIBITOR: \$35,000**

- + 10'x10' Exhibit Booth
- + (3) Full-Access Badges
- + (1) Full-Page Ad in PERT Digital Exhibitor Guide

**FIRST-TIME EXHIBITOR: \$20,000**

- + 10' x10' Exhibit Booth
- + (2) Full-Access Badges

**NEW START-UP COMPANY (UNDER 5 YEARS): \$15,000**

- + 10'x10' Exhibit Booth
- + (2) Full-Access Badges

**RECRUITER, INSTITUTION, ASSOCIATION, NONPROFIT ORGANIZATION: \$3,000**

- + Tabletop Exhibit
- + (1) Full-Access Badge

## SPONSORSHIP OPPORTUNITIES

Stand out from the competition by securing sponsorship opportunities that strengthen and extend the reach of your company's brand, technology and message.

The following sponsorship opportunities are open to exhibitor/booth sponsors only.

\*Subject to availability

Sponsored Items	Description	Cost
Satellite Lunch Session	Host a lunch for up to 90 attendees in your company's own exclusive space. 4 Available per day, Thursday and Friday Only! Please note: Sponsor is required to purchase catering.	\$45,000
<b>NEW!</b> PE Cases from Around the World	Celebrate the global reach of PERT at this sophisticated opening-night reception, where leading international physicians present compelling case studies that showcase the worldwide impact of pulmonary embolism care. As the exclusive sponsor, you'll secure your company's presence at one of the symposium's most distinctive events, this sponsorship offers an elegant, memorable way to align your brand with PERT's expanding international mission. Immediately following the Poster Reception. Please note: Sponsor is required to purchase catering.	\$35,000
Satellite Breakfast Session	Host a breakfast for up to 90 attendees in your company's own exclusive space. 4 Available. Friday Only! Please note: Sponsor is required to purchase catering.	\$25,000
Hosted Trainee Bootcamp Lunch	Exclusive Host of the trainee lunch preceding the Physicians in-Training Bootcamp on Wednesday, Sept. 30th Please note: Sponsor is required to purchase catering.	\$25,000
<b>NEW!</b> Host an Evening "Afterglow"	When attendees aren't ready to call it a night, your company will be there to keep them entertained! Host an evening event in one of the hotel's event spaces. 4 Available, Thursday Only! (Start time must be after all programming and other PERT events have concluded.) Please note: Sponsor is required to purchase catering.	\$25,000
<b>NEW!</b> Product Theater Session in Atrium	Showcase your product with a demo in our new Product Theater, which will be set up in the conference center's Atrium space.	\$20,000
Symposium WIFI Access	Exclusive opportunity to sponsor event WIFI in all meeting space. Includes splash screen and re-direct to site of your choice.	\$20,000
<b>NEW!</b> LED Branded Wall	Highlight your company with a branded LED wall slide, on rotation for duration of conference. Two options: 4th Floor (main conference floor) and 3rd Floor (secondary conference floor)	4th Floor: \$20,000 3rd Floor: \$15,000
Hotel Room Key Cards	Strategically advertise your brand or booth on this prominent marketing opportunity. Company to provide artwork. Additional production and distribution fees apply. Sponsoring company responsible for fees.	\$17,500

Sponsored Items	Description	Cost
<b>NEW!</b> Founder's Fund Casino Night	Bring the excitement of Las Vegas to the PERT Symposium with an unforgettable evening of games, networking, and friendly competition. Sponsor individual activations – from blackjack and roulette tables to a golf simulator and beyond – and enjoy prominent brand visibility at your chosen station throughout the night. This is a high-energy, high-visibility opportunity to connect with PERT's community of physicians, researchers, and industry leaders in a relaxed and celebratory atmosphere.	\$15,000 Golf Simulator \$12,000 Giant Money Wheel \$12,000 Industry Named Cocktail \$10,000 Dueling Pianos \$10,000 Craps Table \$7,500 Roulette Table \$7,500 Blackjack Table \$7,500 Poker Table \$7,500 Texas Hold'em Table
Badge Lanyards	Exclusive sponsorship opportunity. Strategically advertise your brand on this prominent marketing opportunity. Company to provide artwork.	\$15,000
Headshot Lounge	A prime opportunity to showcase your brand while providing attendees with professional headshots.	\$15,000
Branded Conference Tote Bag w/insert	Put your company's logo on attendee tote bags, distributed to all attendees. Also includes one complimentary bag insert of your choice Please note: Sponsor is required to produce and provide bags.	\$12,500
<b>NEW!</b> Puppy Park	Host the meeting's new Puppy Park in the Exhibit Hall, providing attendees the chance to interact with adoptable puppies.	\$10,000 (\$5,000 of your sponsorship will go to a rescue organization.)
Meeting Room	Host internal meetings for your guests in your own private meeting space. Available by day. Please note: Sponsor is responsible for any catering and/or audiovisual expenses.	\$10,000 (large) or \$5,000 (small) / Day
Mobile App Splash Screen and Banner Ad	Exclusive sponsorship and branding of event mobile app showcasing company logo or product on splash page. Mobile banner ad can be linked to the URL of your choice.	\$10,000
Symposium Attendee List	Sponsors can obtain the attendee list, released two weeks prior to the Annual Meeting. Does not include email addresses.	\$10,000
eBlasts	Market your booth or satellite in an e-blast to PERT attendees.	\$7,500
Retractable Banners	Advertise your brand or booth on popup signage. Company to produce banner.	\$5,000
Bag Insert Only	Stand out to attendees by including a printed item to be included in conference tote bag, distributed to all attendees. Please note: Sponsor is responsible for any fees associated with the design, production and shipping of the bag insert.	\$3,500
Mobile App Push Notifications	Make an announcement in our mobile app that will go out to all attendees during the meeting, highlighting your booth or activity.	\$2,500

## **EXHIBITOR OVERVIEW**

### **Exhibitor Hall Hours**

\*Times are subject to change.

Wednesday,  
**Sept. 30**

**11AM - 3PM**

Exhibitor  
Set Up

Thursday,  
**Oct. 1**

**7AM - 5PM**

Exhibit  
Hall Open

**6PM - 7PM**

Poster Session &  
Cocktail Reception

Friday,  
**Oct. 2**

**7AM - 5PM**

Exhibit  
Hall Open

Saturday,  
**Oct. 3**

**7AM - 1PM**

Exhibit  
Hall Open

**1PM - 5PM**

Dismantle

