PERT CONSORTIUM®

10TH ANNUAL PULMONARY EMBOLISM SCIENTIFIC SYMPOSIUM

SEPTEMBER 11, 2024
Physicians-in-Training Bootcamp & BPA-CTEPH Alliance Conference

SEPTEMBER 12 - 14, 2024
Annual Pulmonary Embolism Scientific Symposium

BOSTON MARRIOTT COPLEY PLACE • BOSTON, MA



EXHIBITOR PROSPECTUS

WELCOME

Thank you for your support and participation in the **10th Annual Pulmonary Embolism Scientific Symposium** from September 12-14, 2024 in Boston, Massachusetts. In addition, The PERT Consortium™ will host the Physicians-in-Training Bootcamp & BPA Alliance Conference on September 11, 2024.

The following will provide you with important information as an exhibitor.

If you have any questions or need further assistance, please contact **Tracey A. Reid** at **treid@btscme.com** or **305-928-4669**.









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INTRODUCTION

The PERT Consortium™ is delighted to reunite global medical experts, spearheading advancements in pulmonary embolism research, prevention, and treatment.

Participating in this year's CME meeting offers a unique chance to connect with professionals from diverse disciplines at the forefront of PE Care and Venous Thromboembolism.

Highlighting the expanding global impact of The PERT Consortium™, our previous event drew physicians from various countries, such as China, Brazil, Saudi Arabia, Turkey, and beyond. Join us in fostering international collaboration and shaping the future of pulmonary embolism care.

TARGET AUDIENCE

- Influential world leaders in the fields of PE & VTE Members, senior members, & team administrators of The PERT Consortium™
- Fellows, residents, attending physicians
- Cath lab nurses, radiologic technologists, technicians, physician assistants, nurse practitioners
- Diverse range of disciplines including interventional, invasive, general cardiology, internal medicine, pulmonology, emergency, hospitalists, hematology, radiology, & others

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DEMOGRAPHICS

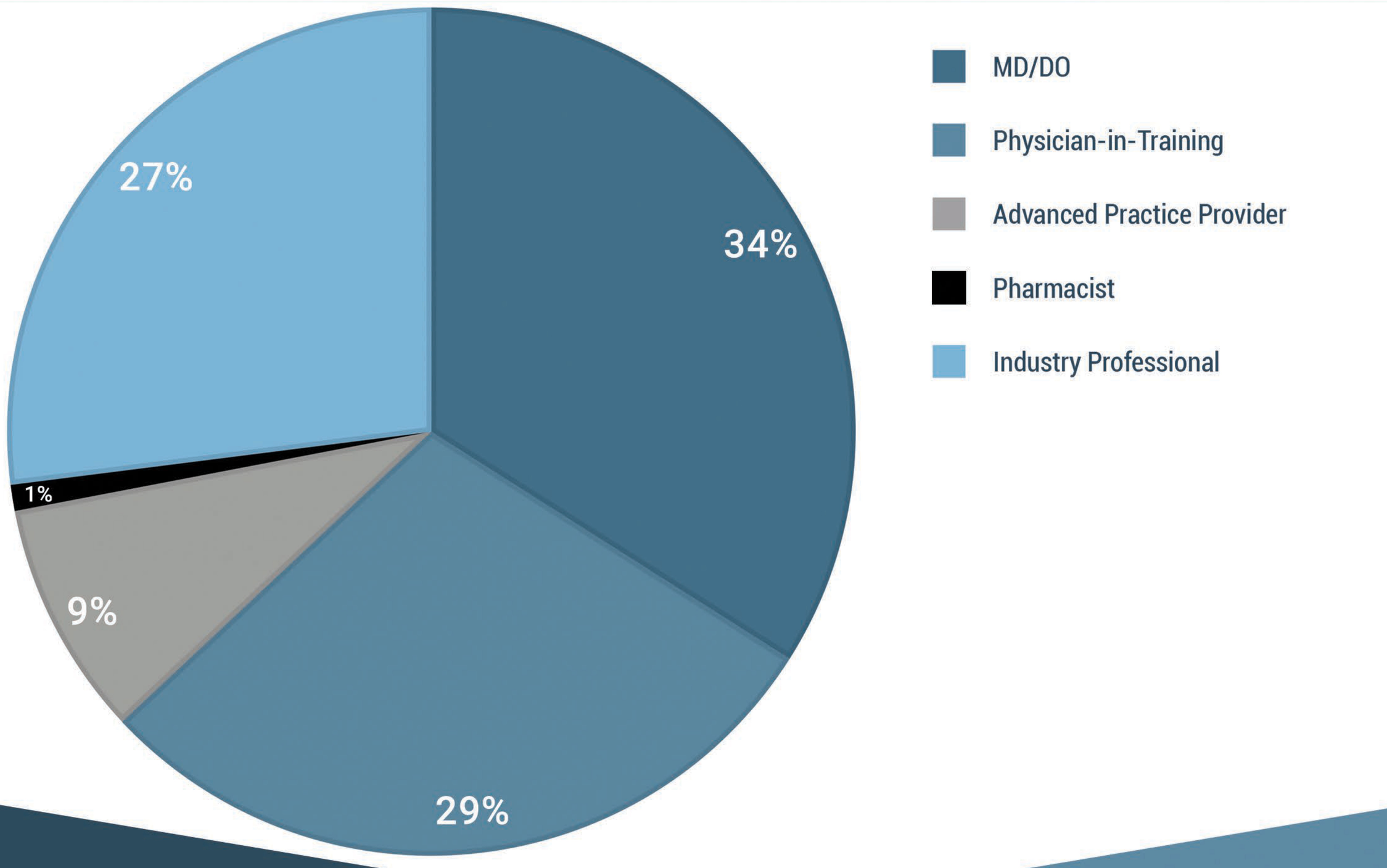
2023 SYMPOSIUM DEMOGRAPHICS

The 2023 Symposium was a great success with attendees representing more than 25 countries and all the major disciplines on the front lines of PE care and venous thromboembolism.

COUNTRIES REPRESENTED

ARGENTINA • AUSTRALIA • BRAZIL • CANADA • CHILE • CHINA • COLOMBIA • ECUADOR
EGYPT • GERMANY • INDIA • IRELAND • ISRAEL • JORDAN • MALAYSIA • MEXICO • MOLDOVA
NEPAL • NETHERLANDS • NEW ZEALAND • OMAN • PAKISTAN • POLAND • PORTUGAL
SAUDI ARABIA • SINGAPORE • SOUTH KOREA • SPAIN • SWEDEN • SWITZERLAND • THAILAND
TURKEY • UNITED KINGDOM • UNITED STATES • UNITED STATES MINOR OUTLYING ISLANDS

ATTENDEES BY CLINICAL PROFESSION



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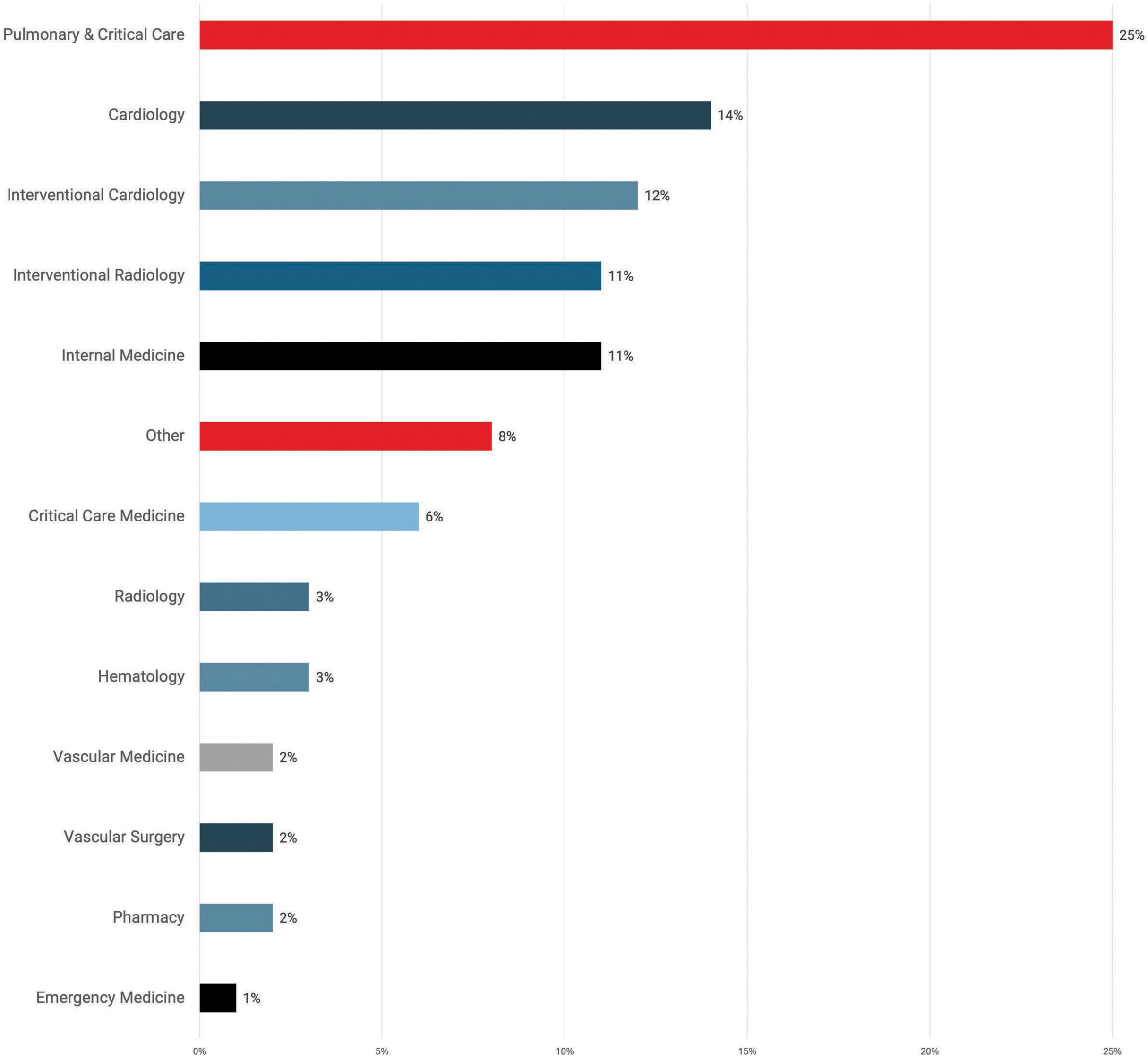
DEMOGRAPHICS

ATTENDEES BY SPECIALTY



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PROGRAM OVERVIEW

The PERT Consortium™'s 10th Annual Pulmonary Embolism Scientific Symposium will feature a prestigious faculty conducting a three-day educational program with industry leading expert speakers, case studies and reviews, informative lectures, abstract presentations and lively discussion on the latest advances in the diagnosis, risk stratification and treatment of PE, and more.

COURSE DIRECTORS



Richard Channick, MD
Pulmonary & Critical Care
UCLA Medical Center



Brent Keeling, MD
Cardiothoracic Surgery
Emory University
Medical Center



Rob Lookstein, MD
Interventional Radiology
Mount Sinai Hospital



Ken Rosenfield, MD
Interventional Cardiology
Massachusetts General Hospital



Rachel Rosovsky, MD
Hematology
Massachusetts General Hospital

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PLANNING COMMITTEE



Amir Darki, MD
Cardiology
Loyola Medicine



George Davis, PharmD
University of Kentucky



Joshua Goldberg, MD
Cardiothoracic Surgery
Weill Cornell Medical Center/
New York Presbyterian Hospital



Jeff Kline, MD
Emergency Medicine
Wayne State University



Erik Klok, MD
Internal & Vascular Medicine
Leiden University
Medical Center



Eric Lehr, MD
Cardiothoracic Surgery
Swedish Heart & Vascular
Institute



Peter Monteleone, MD
Interventional Cardiology
Ascension Seton
Medical Center



Tim Morris, MD
Pulmonary & Critical Care
University of California
San Diego Health



Soophia Naydenov, MD
Pulmonary & Critical Care
St. Louis University

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PLANNING COMMITTEE



Dina Orapallo, MSN, AGACNP-BC
Jefferson Vascular Center



Steve Pugliese, MD
Pulmonary & Critical Care
Penn Medicine



Parth Rali, MD
Pulmonary & Critical Care
Temple Health



Maanasi Samant, MD
Pulmonary & Critical Care
Washington University
St. Louis



Eric Secemsky, MD
Interventional Cardiology
Beth Israel Deaconess Medical Center



Maidah Yaqoob, MD
Department of Pulmonary and Critical Care
Assistant Professor of Medicine
Cedars Sinai Medical Center



Ayesha Zia, MD
Pediatric Hematology
UT Southwestern School of Medicine

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SATELLITE SESSION OPPORTUNITIES

SATELLITE SESSION FEES			
	Thursday	Friday	Saturday
Breakfast 4 Available Per Day	$20,000	$25,000	$20,000
Lunch 4 Available Per Day	$40,000	$35,000	
Evening 4 Available	$35,000		

Included in all Satellite Opportunities

- Meeting room rental (room for 100 attendees)
- Satellite details included on the Symposium website
- 1 Email blast to attendees for satellite times and topics

  (*Company to provide HTML. Additional email blasts available for purchase*)
- AV will not be provided for the satellite sessions.

  Industry will be responsible for the cost of all audio and visual.

Food and beverage are not included. Industry Sponsors have the right of first refusal.

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SPONSORSHIP OPPORTUNITIES

AVAILABLE ON FIRST COME FIRST SERVED BASIS

NEW FOR 2024

SPONSORED ITEMS	DESCRIPTION	COST
Industry Hosted Break	Host and invigorating break in the Exhibit Hall. • Thursday AM or PM • Friday AM or PM • Saturday AM *Please note: cost of food not included*	**$7,500/Break**
Pocket Schedule	Industry branded logo and sponsored QR code will be prominently featured to website of your choice. *Printing and shipping not included.* One sponsor per day.	**$10,000/Day**
Host Attendee Breakfast in the Exhibit Hall	Host a breakfast preceding the sessions on Thursday, Friday or Saturday. *This package does not include food or beverage expenses.*	**$10,000/Day**
Host Trainees Lunch	Exclusive Host of the trainees lunch preceding the Bootcamp. *This package does not include food or beverage expenses.*	**$10,000**
Headshot Lounge	Exclusive sponsor, offering a prime chance to showcase your brand while providing attendees with professional headshots.	**$12,000**

SPONSORED ITEMS	DESCRIPTION	COST
Attendee Bag Insert	Company flyers distributed to all attendees in attendee tote bags. *Company to provide printed marketing piece.*	**$3,500**
Stand Up Banners	Advertise your brand or booth on popup signage to be displayed outside of the general session room. *Company to produce banner.*	**$5,000**
Private Meeting Room	Private meeting room rental available on a daily basis. Perfect to host internal meetings or exclusive evening cocktail hour for your guests. *Room capacity varies, inquire for details. Food & beverage and AV not included.*	**$5,000**

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SPONSORSHIP OPPORTUNITIES

AVAILABLE ON FIRST COME FIRST SERVED BASIS

SPONSORED ITEMS	DESCRIPTION	COST
Mobile App Advertising	Exclusive sponsorship and branding of event mobile app showcasing company logo on splash page with link directed to the URL of your choice.	**$6,000**
Hotel Room Door Drop	Company flyers distributed to all attendees hotel room within conference room block. Company to provide printed marketing piece. *Additional hotel fees apply. Sponsor will be responsible for fees.*	**$7,500**
Eblasts with Marketing	Market your booth or satellite symposium with an eblast to all attendees prior to the meeting. *Company to provide HTML file of Eblast.*	**$7,500**
Hotel Room Key Cards	Strategically advertise your brand or booth on this prominent marketing opportunity. *Company to provide artwork. Additional production fees apply. Sponsoring company responsible for fees.*	**$10,000**
Symposium Attendee List	Sponsors can obtain the attendee list, released two weeks prior to the Annual Meeting.	**$10,000**
Co-Host Cocktail Reception	Co-host the prestigious cocktail reception. Co-host with five companies.	**$12,000**
Elevator/Escalator Clings	Advertise your brand or booth to be displayed on windows, elevators, or escalators. *Company to provide artwork. Additional production fees apply. Sponsoring company will be responsible for fees.*	**$12,000**
Lanyards	Exclusive sponsorship opportunity. Strategically advertise your brand on this prominent marketing opportunity. *Company to provide artwork.*	**$12,500**
Symposium WIFI Access	Exclusive opportunity to sponsor event WIFI.	**$15,000**

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EXHIBITOR OVERVIEW

EXHIBITOR HALL HOURS		*Times are subject to change.
Exhibitor Setup	Wednesday, Sept 11	11:00AM - 4:00PM
Annual Meeting	Wednesday, Sept 11	5:00PM - 6:00PM
Show Hours	Thursday, Sept 12	7:00AM - 5:15PM
Poster Session & Cocktail Reception	Thursday, Sept 12	5:30PM - 7:00PM
Show Hours	Friday, Sept 13	7:00AM - 5:00PM
Show Hours	Saturday, Sept 14	7:00AM - 11:00AM
Dismantle	Saturday, Sept 14	2:00PM - 5:00PM

LIABILITY

The PERT Consortium™ will not assume responsibility for the confirmation of shipped materials or equipment. The exhibitor is solely responsible for their property including loss, damage, or failure to arrive in a timely manner from the initial shipment, up to, and including the final shipment to the final destination.

INDEMNIFICATION

The PERT Consortium™ is not responsible, and the “Exhibitor” hereby waives all claims against the aforementioned, for loss, damage, destruction of property, or bodily injury occurring at or in connection with the exhibit or conference. Further, the exhibitor agrees to hold harmless The PERT Consortium™ and its employees and agents with respect to such claims and release them from such claims brought by third parties arising out of the actions of exhibitor or its employees with the exception of that caused by or resulting from the sole and gross negligence of The PERT Consortium™. Each exhibitor is responsible for obtaining its own insurance for bodily injury or property loss or damage occurring in connection with the exhibit.

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EXHIBITOR OVERVIEW

GUIDELINES

Commercial exhibit opportunities with sponsored education activities must comply with the ACCME Standards for Integrity and Independence in Accredited Continuing Education.

For full details on how to Manage Ancillary Activities please refer to standard 5 of the Standards for Integrity and Independence in Accredited Continuing Education at:

https://accme.org/accreditation-rules/standards-for-integrity-independence-accredited-ce

Offered in Conjunction with Accredited Continuing Education.

EXHIBITOR REGISTRATION

To purchase exhibits, sponsorship opportunities, and to register, please visit: PertConsortium.org/pert-annual-symposium

EXHIBITOR SERVICES KIT

Dedicated space for each exhibit will be marked within the exhibit area. Additional booth/space furnishings, electrical and audio visual needs can be ordered through the exhibitor services kit.

HOTEL ACCOMMODATIONS

We have reserved a block of rooms at the Boston Marriott Copley Place. Hotel rooms must be reserved by Friday, August 19, 2024.
https://book.passkey.com/event/50731056/owner/249/home

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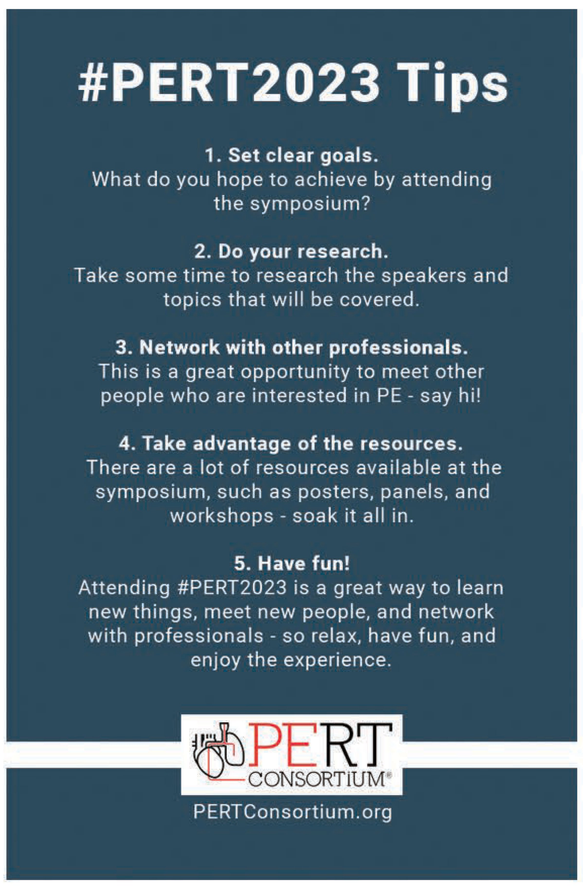
EXHIBITOR OVERVIEW

Key Card Example





Elevator Clings

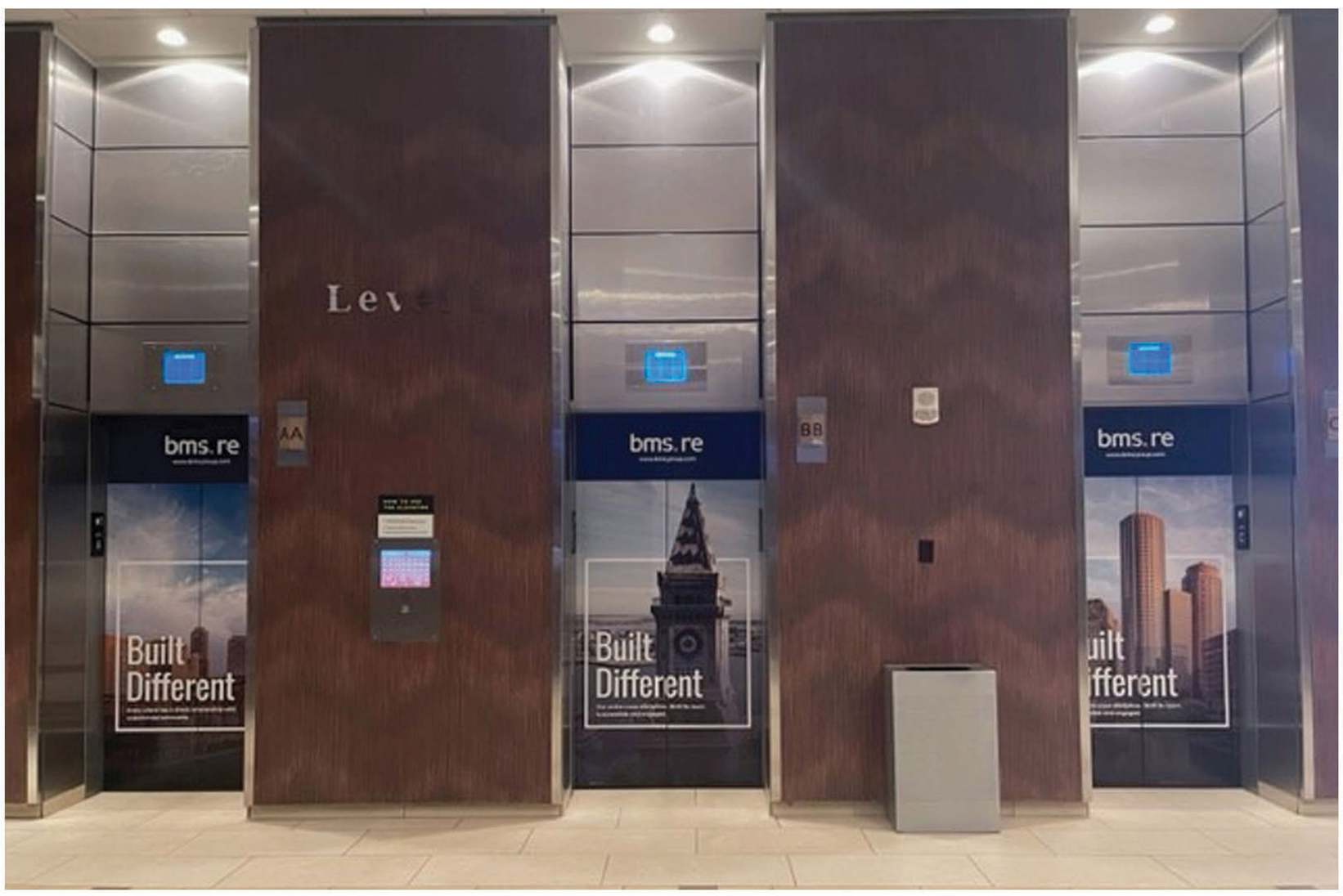


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EXHIBIT OPPORTUNITIES

Large Exhibit Booth: $40,000

10 foot x 20 foot booth
Two-page ad in Exhibitor Guide
5 registration badges
Logo on Exhibitor signs
Only 3 Available

Standard Exhibit Booth: $35,000

10 foot x 10 foot booth
Full-page ad in Exhibitor Guide
3 registration badges
Logo on Exhibitor signs

Startup Company: $6,000

6 foot space
Half page ad in Exhibitor Guide
1 registration badge
Logo on Exhibitor signs

Recruiter or Institution: $3,000

6 foot space
Half page ad in Exhibitor Guide
1 registration badge
Logo on Exhibitor signs

Nonprofit Organization: $1,500

6 foot space
Half page ad in Exhibitor Guide
1 registration badge
Logo on Exhibitor signs



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